

Theresa Meade

Professional Speaker, Tournament Angler, Licensed Guide



Sixteen years ago, I began fishing in walleye tournaments and haven't stopped pursuing a fishing career since. I've fished the **Chain Walleye Series (CWS)**, the **World Walleye Association (WWA)**, **Cabela's National Team Championship (NTC)**, the **Professional Walleye Trail (PWT)**, the **Anglers Insight Marketing (AIM)** and the **Masters Walleye Circuit (MWC)**. In that time, I've won *Team of the Year*, qualified for nine championships, 8 first places, seventeen top ten finishes and eight Cabela's National Team Championships. In 2012, I placed 8th at the Cabela's NTC with a field of 253 boats while taking the honor of being the first all women team to cash a check at this prestigious event. In 2007, I accepted the position of Regional Director and Coordinator for the World Walleye Association www.worldwalleye.com and in 2012 purchased the WWA, In 2013 I started the "Women's Walleye Weekend", a hugely successful 3 day event with seminars and fishing geared towards women. I have been a licensed **Merchant Marine Officer** since 2009 and currently guide on Lake Geneva and Delevan in Wisconsin. At every opportunity, I conduct seminars, attend and speak at shows, children events and participate in youth functions. I began the **Chain of Lakes Youth Fishing** event in 2007 which in 2015 once again had a full field of participants along with OVER 500 supporters and families in attendance.



For the 2016 season;

- I will be running a new **AulmaCraft 185 Competitor** with a **150 Mercury Four Stroke**. My boat and tow vehicle will sport sponsor's logos.
- Sponsor's logo will be prominently displayed on custom-designed team apparel worn throughout the year - including tournaments, media interviews, sports shows and public appearances both on and off the water.
- Sponsor's logo and web address with links to sponsor's website will be displayed on my website and business cards. (www.theresameade.com)
- Visibility during on-stage interviews in front of thousands of potential customers.

- Offer support and refer potential customers to sponsor.
- **Sponsor identification** whenever possible during fishing tournaments, interviews or any public appearances.
- Sponsors will enjoy **positive and professional representation**. Sponsor agreements and promotional support will be kept in the **strictest confidence**.

2015 Sponsors

Lund Boats, Mercury Marine, Optima Batteries, World Walleye Association, Fox Lake Harbor, Wrangler Rugged Wear, StowMaster Nets, Off Shore Tackle, Kunes Country Ford, Do-It Molds, Tommy Harris Blades, Tournament Wear and PackerLand Websites.

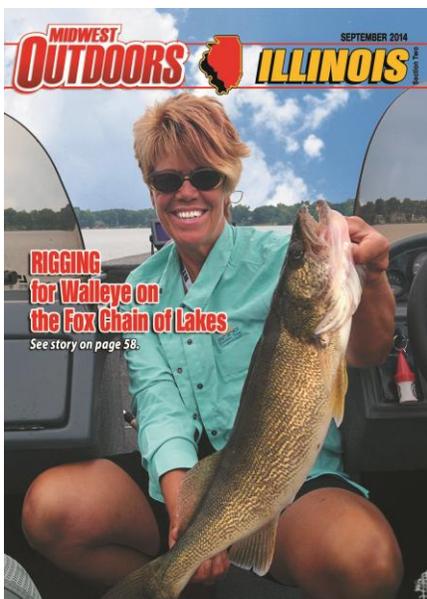
Thank you for taking the time to review my invitation to become a sponsor for the upcoming season. As one of my sponsors, I will work hard together with you, promoting your product and company at every opportunity!

I would be happy to contact you or your representative or, if you prefer, you can email me theresa@worldwalleye.com or phone at 847-571-7334.

Please feel free to leave a voice message at any time, and I will return your call immediately. I look forward to speaking with you soon!

Sincerely,

Theresa Meade



Theresa Meade

NPAA # 161

www.theresameade.com

theresa@worldwalleye.com

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